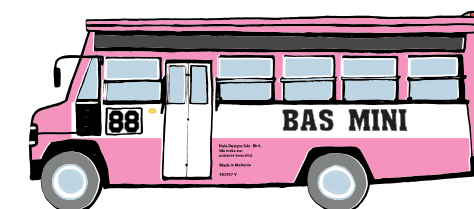




BANAL DELUXE



PINK BUS MINI

In the 1980s, the Pink Mini Bus was a staple of daily life in Malaysia. It wasn't a school bus, but rather a public bus—packed with people heading to work, running errands, and, of course, kids on their way to school. The bus may have been nothing special, but it was a symbol of the everyday hustle, a familiar sight weaving through neighborhoods, often crammed with passengers and buzzing with the chatter of the city.

Now, this simple, unassuming bus serves as the key visual for my Banal Deluxe collection, where I turn everyday, often overlooked objects into bold patterns. The Pink Mini Bus, though a humble part of daily life, holds a special place in my memories—a reminder of the beauty and significance of the small, mundane things that shape our lives.

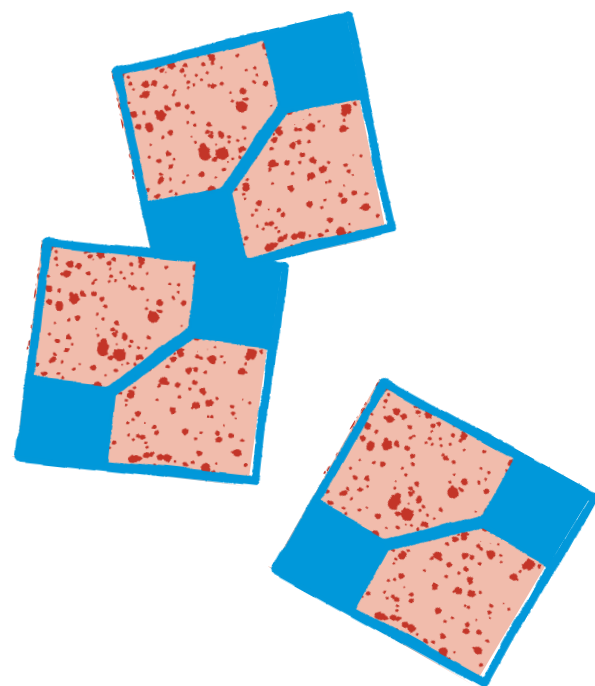




SOFT BOILED EGGS

Sometimes, the most ordinary things make the best designs. I took two of the most banal yet essential items on any Malaysian breakfast table—a white pepper shaker and a soy sauce bottle—and turned them into prints. These humble objects, always present when enjoying soft-boiled eggs, are a quiet but iconic part of our daily rituals.

By transforming them into patterns, I wanted to celebrate the beauty in the everyday—reminding us that even the simplest things can hold meaning, nostalgia, and a touch of charm.



TAPAU TILE

The tiles found in Malaysia's shophouses may be simple in design, but their charm lies in how they come together to form something greater than the sum of their parts. Often in soft candy hues—turquoise, coral, mint green, and buttery yellow—they create rhythmic, repeating patterns that bring warmth and nostalgia to old facades. Whether framing doorways or lining five-foot ways, these tiles quietly shape the character of our streets, blending heritage with everyday life.

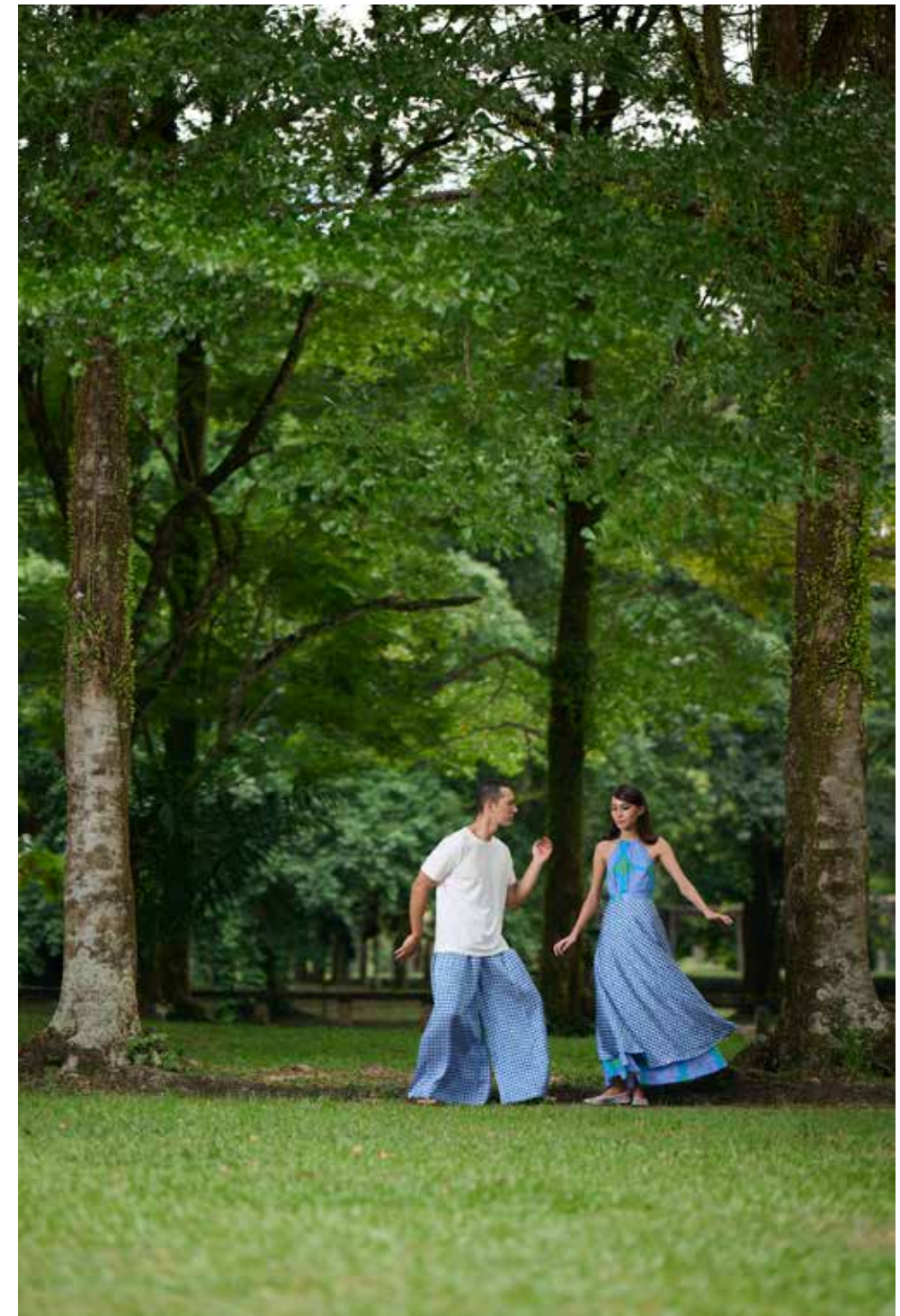
I've always loved their effortless beauty and wished I could bring them home. Since I can't take the real ones, I've created Tapau Tile—a pattern inspired by their simplicity but cleverly arranged to form something fresh and unexpected. It's a way to “tapau” a piece of that familiar charm and carry it into new spaces, wherever home may be.

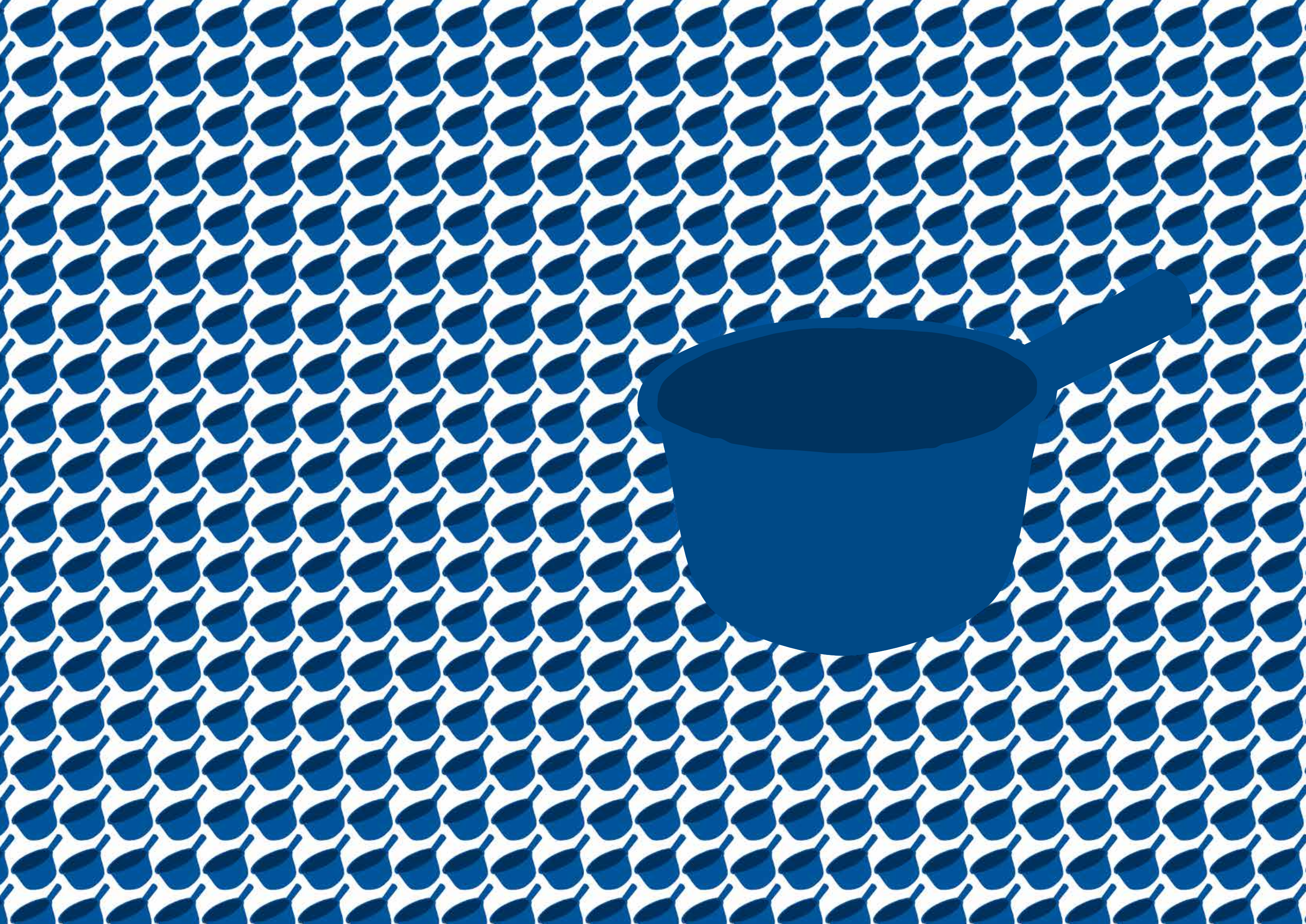


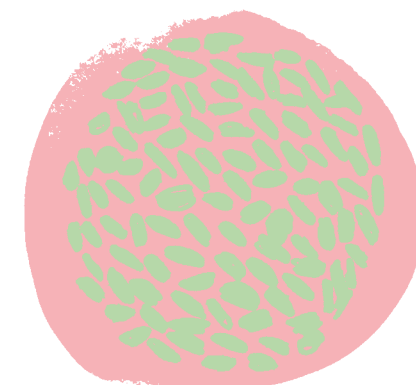
THE MANDI

The small pale with a handle is a simple yet essential tool that has been part of daily life in Malaysia for generations. Used to “mandi” (shower) in the past, it brings back memories of a time when water was drawn from a well or pump, and the act of bathing was more communal and practical. Even today, this pale remains a staple in many households, still used for washing clothes and countless other everyday tasks.

More than just a practical object, the pale represents something deeply rooted in our daily routines. I've turned it into a pattern to celebrate its quiet, enduring presence—an iconic, everyday object that has a special place in our hearts.







KUIH BOM

Inspired by the beloved Malaysian delicacy, kuih bom, this pattern pays homage to tradition with a modern twist.

Just like the golden, sesame-studded snack, the design embodies warmth, texture, and a sense of familiarity. The circular motifs reflect unity and heritage, reimagined in a way that feels contemporary yet deeply rooted in culture. Playful yet refined, this collection transforms everyday nostalgia into wearable art, celebrating the joy of simple pleasures through design.



I GROW EVERYWHERE

“I Grow Everywhere” is a print inspired by the dandelion—a flower I’ve always loved and the symbol of our logo. It’s a plant without boundaries, growing wherever the wind takes it, thriving in the most unexpected places. Light, free, and resilient, it carries a quiet strength, reminding us that beauty isn’t confined to where it’s planted.

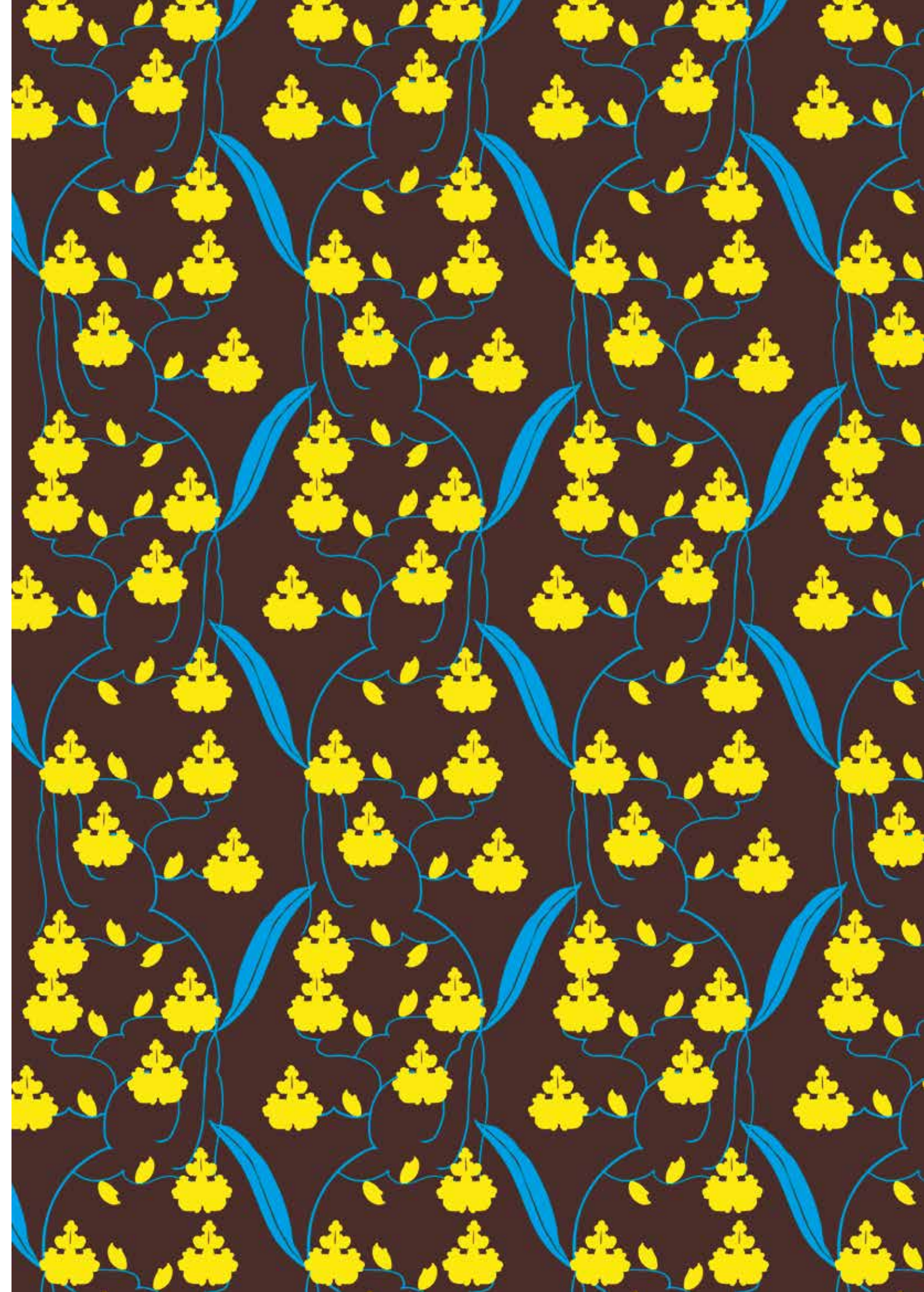
This print celebrates that spirit—the ability to adapt, to flourish, and to embrace the journey. Just like the dandelion, we are not limited by borders. We grow everywhere.



DANCING LADY

The Dancing Lady Orchid is one of my favorite flowers—its delicate, ruffled petals swaying like a dancer in the breeze. It reminds me of my mother's green fingers, her love for nurturing beauty, and the lush tropical gardens of my childhood.

To me, this orchid is pure romance, a symbol of Asia and the tropics, where nature is vibrant and full of life. I've turned it into a pattern, capturing its graceful movement and timeless elegance—an ode to both my mother's garden and the effortless beauty of the world around us.

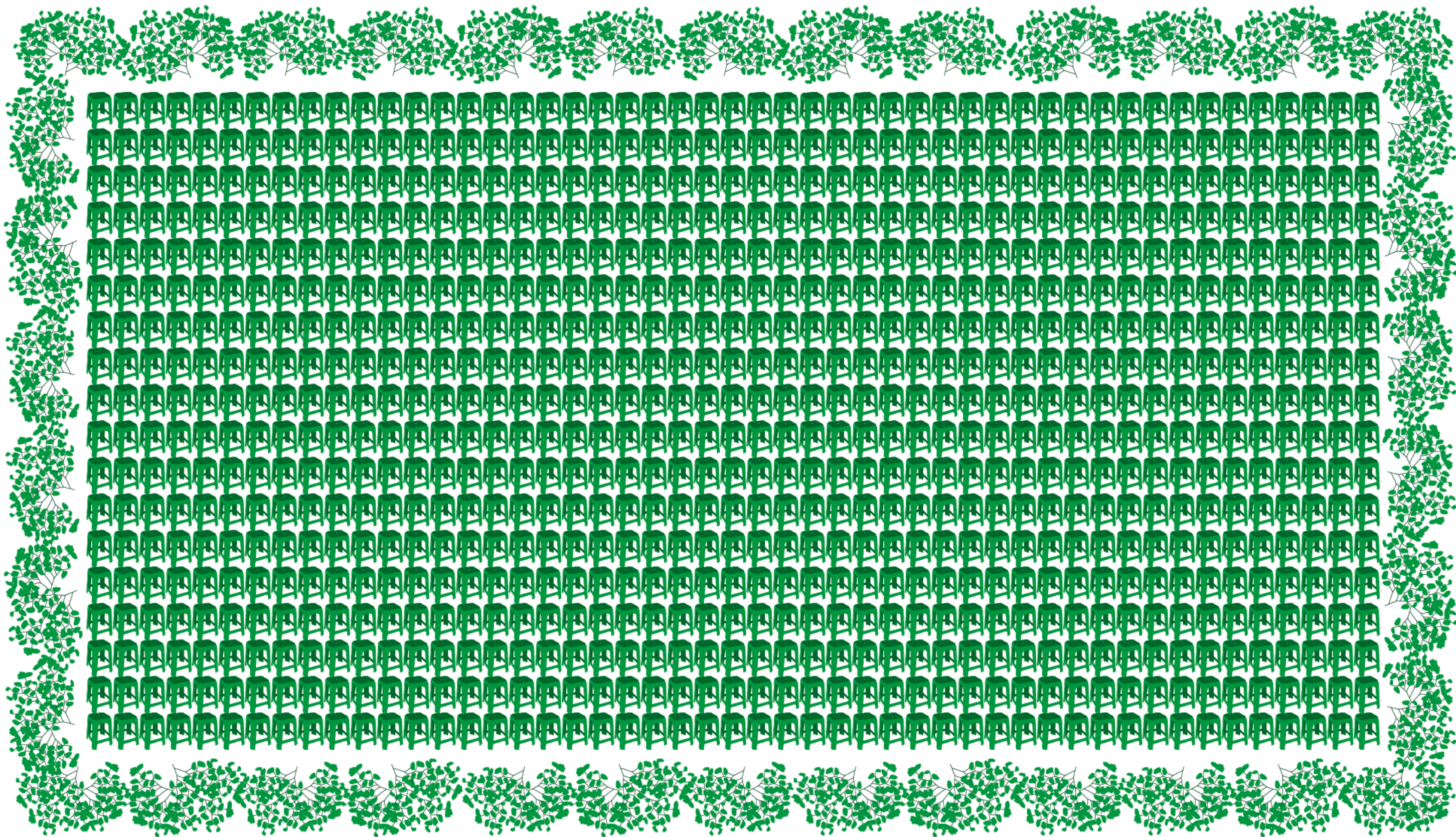




LYDIA'S GINGER POT

The maidenhair fern has always been special to me, reminding me of my childhood home on Ampang. My mother, Lydia, with her incredible green hands, nurtured them on our terrace, where their delicate, lacy leaves seemed to dance in the breeze. I was always in awe of their beauty, knowing they were fragile and not easy to keep—yet they thrived under her care. Their presence became a quiet symbol of love, patience, and the natural elegance that surrounded my early years.

Beyond their beauty, maidenhair ferns hold deep meaning—symbols of grace, renewal, and quiet resilience. Their ability to regenerate mirrors the strength found in softness, while their airy form represents hidden beauty and nostalgia. Inspired by both their visual charm and personal significance, I've transformed them into a pattern, capturing not just their intricate details but also the memories and emotions they hold for me.





SHOW TIME DRESS





CLASSIC LADIES DRESS









FLAIR PANTS



CLASSIC SHIRT DRESS







HALT DRESS









NICE DRESS



ZUZU DRESS







TUTU DRESS





SOYA SAUCE PINK

From Kitchen Staple to Couture. We took the most unassuming hero of the Malaysian pantry — the soya sauce bottle — and gave it a high-fashion makeover. Hand-drawn and shrunk into a playful micro-print, it now lives its best life... on layers of soft tulle.

The result? A tutu dress fit for a ballroom, printed with something your grandmother keeps next to the stove. It's unexpected. It's hilarious. And yet, somehow, it works. Soya Pink is part of our Banal Deluxe collection — where everyday objects are reimagined as statements of beauty, humour, and identity. Because not everything fabulous needs to be rare. Some of it just needs the right dress.



MENS SHIRT





BELLA DRESS

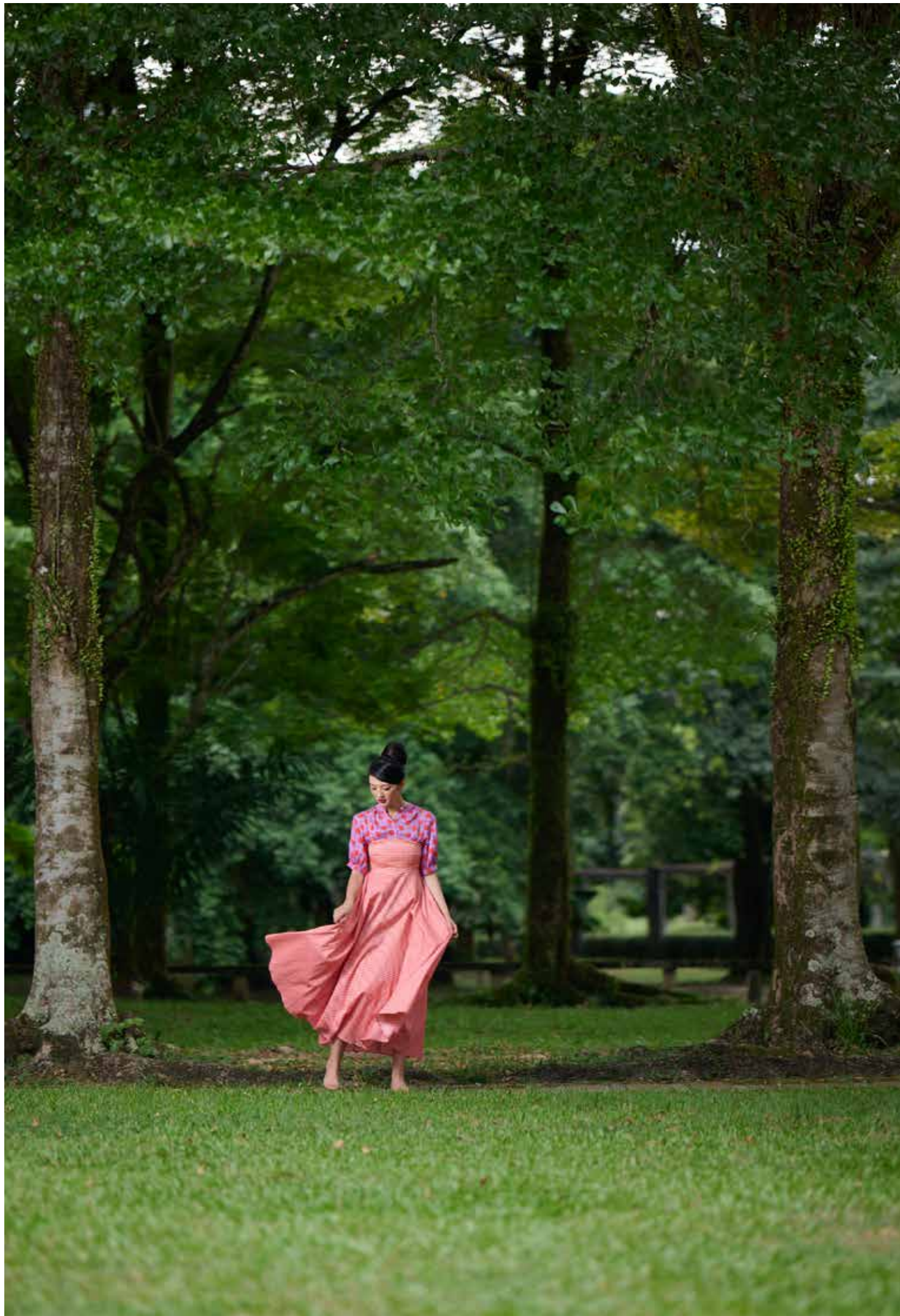




HALF MOON TOP

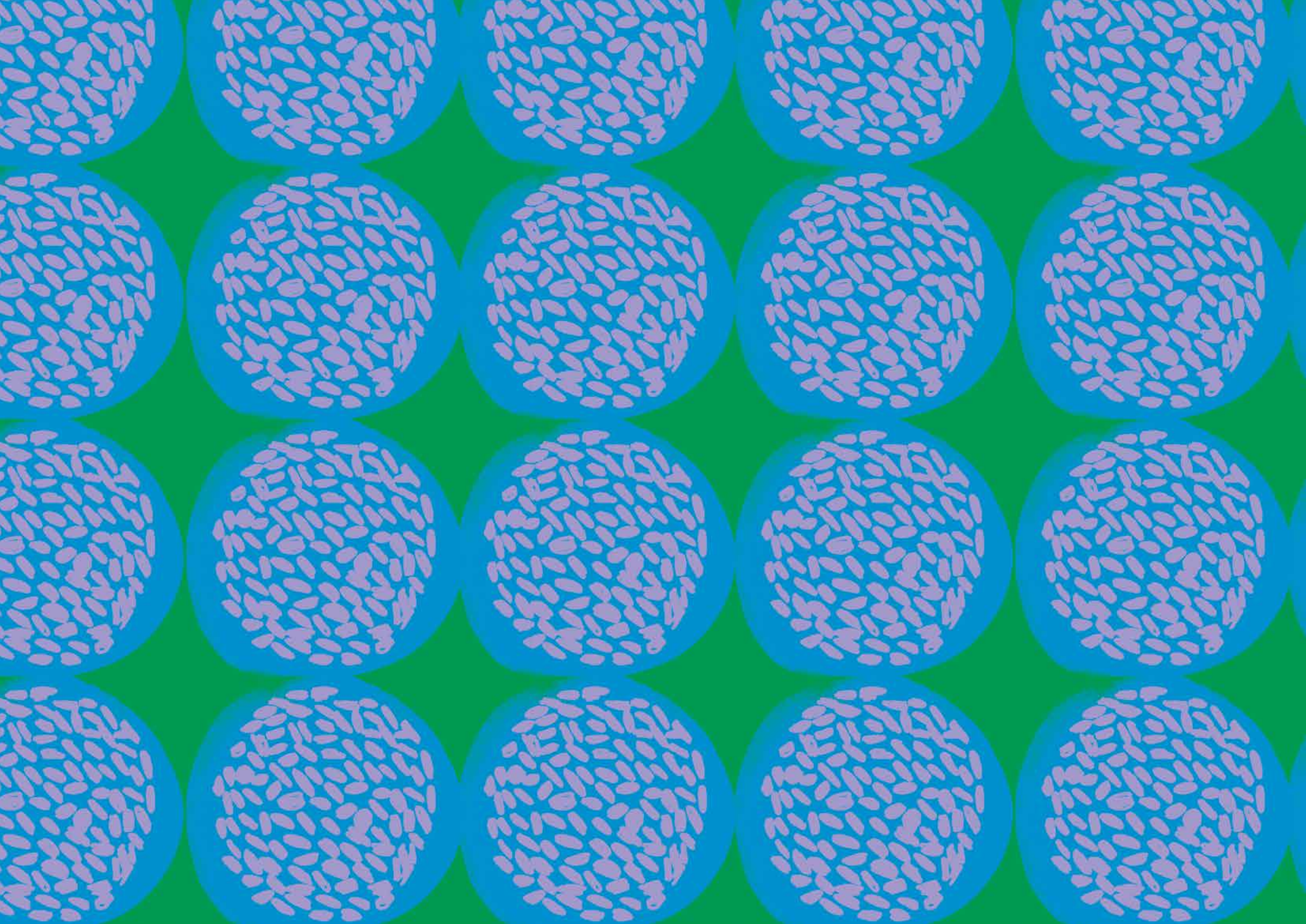






DANIELA TOP

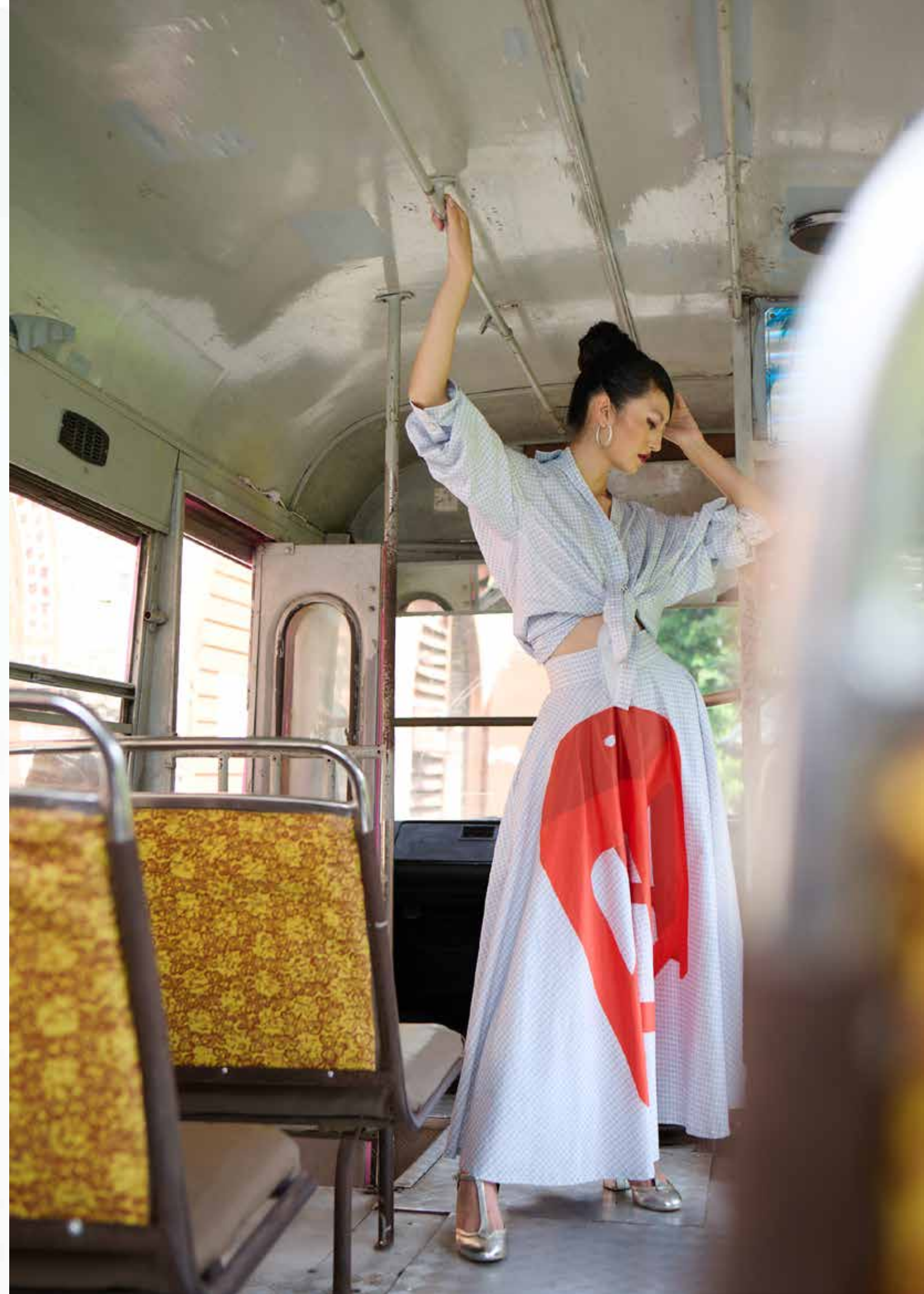






50'S SKIRT





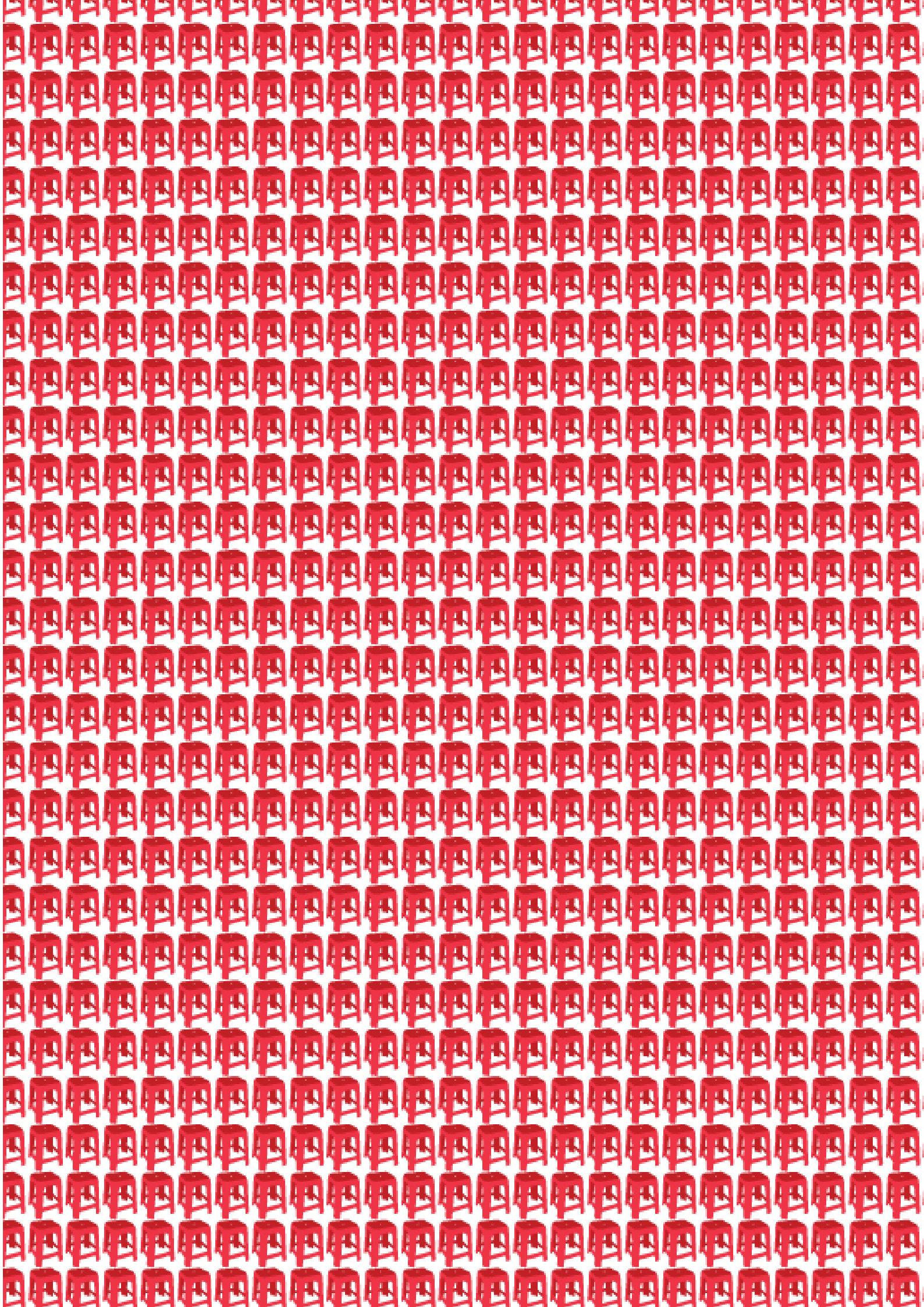
50's SKIRTS (PLACEMENT PRINT)



MAMAK CHAIR

The red plastic stool—ubiquitous across Asia and Malaysia—is one of those objects that’s so common, we hardly notice it anymore. You see it everywhere, from street vendors to homes, yet its simple, functional design isn’t exactly what you’d call beautiful. But there’s something about it—the way it holds a place in everyday life—that inspired me to challenge myself and transform it into something unexpected.

Turning this humble, often overlooked item into a print that feels classy was no easy task, but I wanted to celebrate its unpretentious charm. What’s often seen as just a basic, utilitarian object now becomes a pattern with a fresh perspective—proving that even the most ordinary things can be reimagined in a way that elevates their inherent beauty.

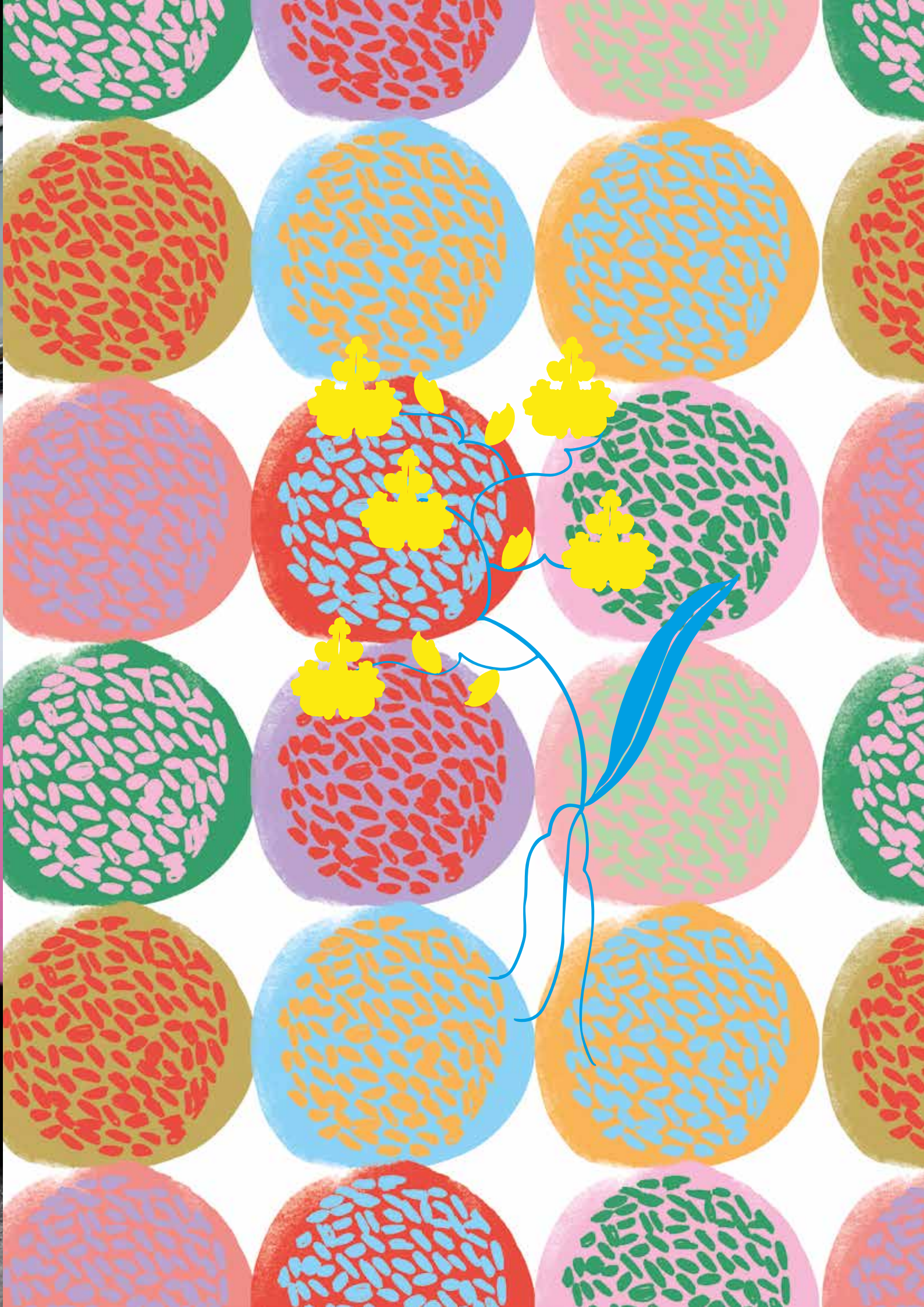




WRAP SKIRT





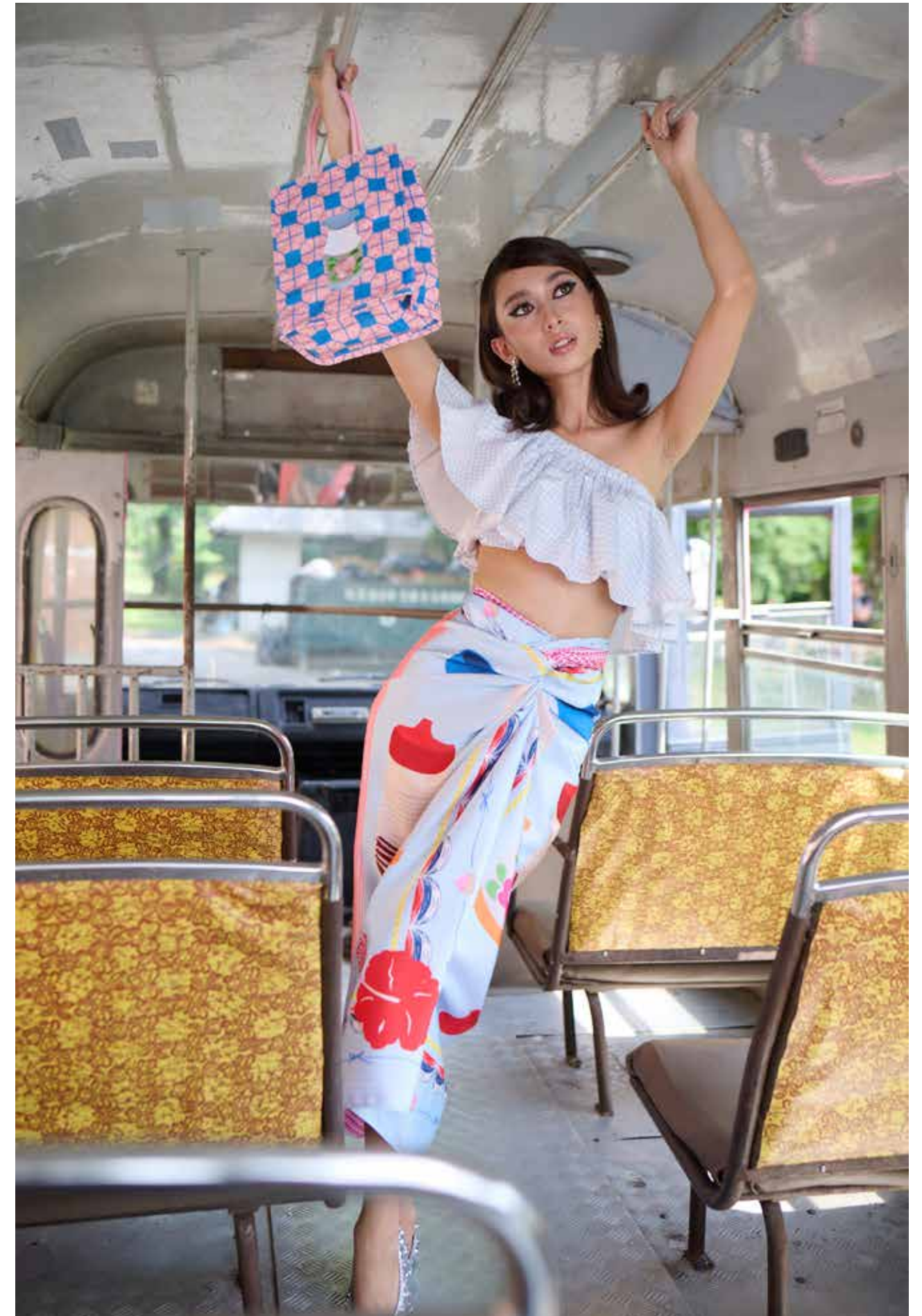




QUILTED JACKET



REVERSIBLE SARONG





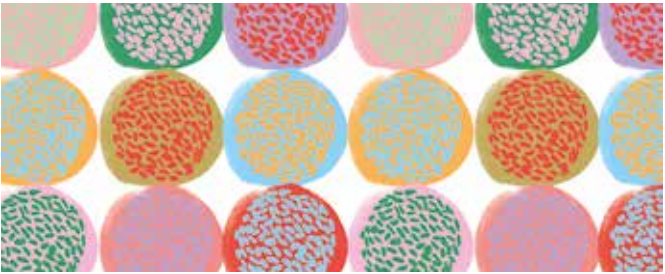
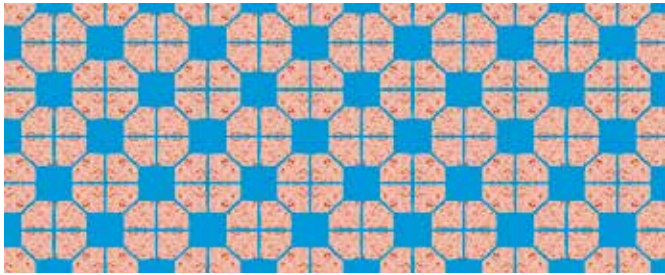
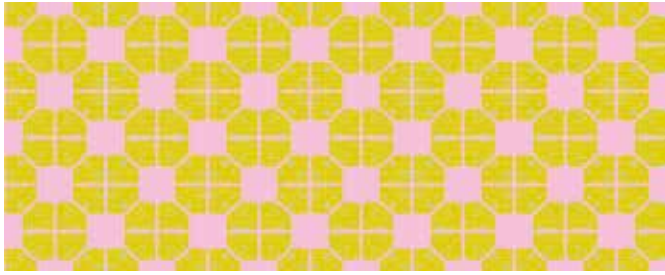




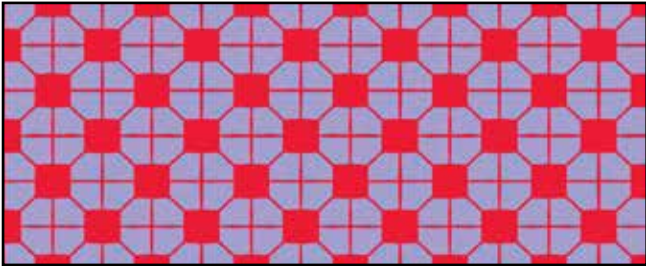
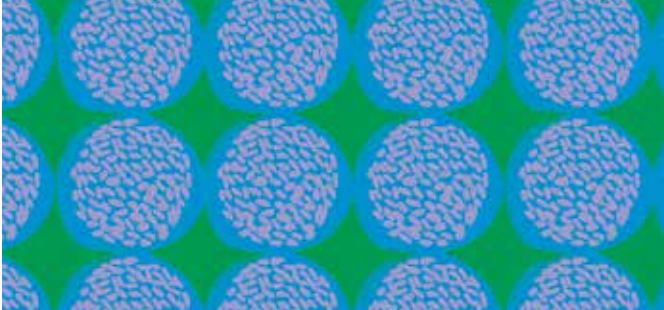
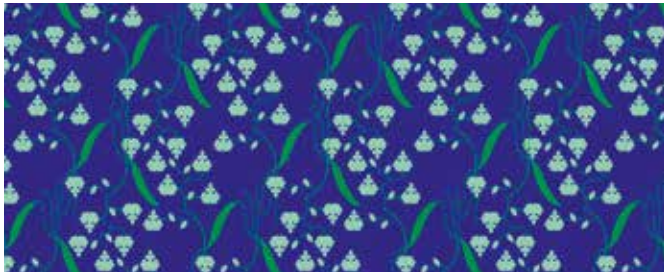
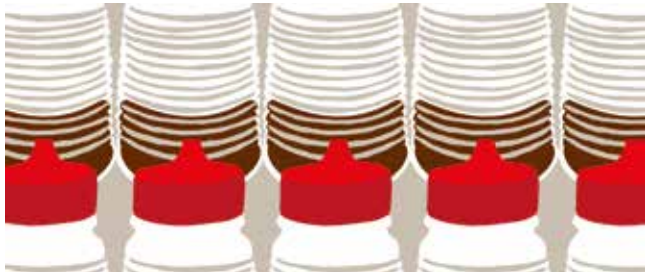
THE BOSS SHIRT



FIRST DROP: Banal Deluxe

NAME: SILA DUDUK BLUE	NAME: MANDI BLUE
	
NAME: SILA DUDUK RED	BUS MINI PINK
	
NAME: KUIH BOM GRASS ROOTS	NAME: KUIH BOM FIESTA
	
NAME: TAPAU TILE PINK	NAME: I GROW EVERYWHERE
	
NAME: TAPAU TILE LEMONS	NAME: SOYA PINK
	

SECOND DROP: Banal Deluxe

NAME: MANDI BLUE	NAME: TAPAU TILE CHILLI PEPPER
	
NAME: KUIH BOM GRACC	NAME: LYDIA'S GINGER POT
	
DANCING LADY COBALT	NAME: SOYA RED
	
NAME: DANCING LADY COBALT	NAME: DANCING LADY CHOCOLATE
	
NAME: KUIH BOM GREEN	
	